

Quest for sustainable revenue



WORLD
ECONOMIC
COIN

“We are each other’s harvest; we are each other’s business; we are each other’s magnitude and bond.”

This new wind brought about a positive change and laid the foundations for capital investment, fueling the industrial revolution. Until today, the Netherlands is still a prosperous country because the investments had a great diversity among the population.

Both the mercantile class, the population and the state were the clear winners due to this new market. WEcoin wants to bring you back to the origin and spirit of welfare and awaken this spirit into the world of crypto.



Accountable financial system

When financial interests came into the hands of many, more insight into the accounts was necessary, resulting in the development of the first large transparent ledger systems. Board meetings were held to discuss businesses' future, gaining unique insight and allowing businesses to make more accurate decisions.

These technologies are still part of society today and form the basis of our democracy and economy.

Over time these systems have expanded, and some traditional ideals were lost. We believe that our financial position and our combined future will be more assured by using new technology, making investments more transparent, involving more people, and investing in long-term projects.



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ABSTRACT

Wecoin is an investment fund initiative that combines the conventional investment world with the crypto World, a unique corporation between our World Economic Coin GmbH and a traditional investment fund. Wecoin uses traditional and smart contracts to create a unique value proposition for large and small investors.

To explain the business model, it is important to briefly discuss the traditional investment fund covered by this white paper. We refer to World Economic Group BV when discussing that traditional investment fund.

The sale of the Wecoin will generate liquidity. World Economic Coin GmbH uses this liquidity to provide cash flow through a loan agreement to a traditional investment fund. The investment fund will use the vast majority of liquidity (money obtained by loan) to build a stable portfolio by investing in various sectors and existing companies. In return, World Economic Coin receives annual interest payments, which creates revenue for the company.

The above process makes the Wecoin price largely related to the value of the investment fund and is also largely determined by the value of this investment fund.

The larger the community of WEcoin holders, the more coins are sold by Wecoin. WEcoin may lend out the cash flow generated by this again; a positive process unfolds. As the traditional investment fund continues to invest and thereby continues to increase its liquidity, we ensure that the value of Wecoin is maintained and will increase because of the constant flow of interests to our company from the loan agreement.

This makes WEcoin so special.



OBJECTIVES

With our business model, WEcoin creates a unique partnership with an traditional investment fund, focusing on solid and reliable projects aimed at shared long-term wealth. In which accessibility and transparency are the keywords to create confidence to invest as a community.

We offer assurance by reducing the risk of investing in crypto, providing a legally backed traditional investment contract. Our business model will eliminate the need to rely solely on, traditional investment funds by creating a partnership with mutual funds that are more in line with tomorrow's needs.

We also offer assurance by creating intrinsic value of the WEcoin by linking it to traditional investment funds with a solid reputation and a history of profitable results. In this way, we can assure you that your deposit will always retain a substantial value.

World Economic Coin regards integrity and transparency as very important. We will pursue these values at all times to make the WEcoin a shared success with our community. We intend to operate responsibly, where possible, in consultation with our community so that together we determine our path to prosperity and thereby secure our future.

Equality is a priority for us. Therefore, we want to create equal opportunities for all to ensure sufficient opportunity to participate as small investors.

We need a higher standard for investing, and with these digital assets we can do just that!



The moment is now! The World Economic Coin, also known as the WEcoin, is fully developed and ready for launch.

This white paper introduces you to this unique new player on the crypto market. WEcoin originated from the idea that WE wanted to design a digital asset with fundamentally applicable with underlying intrinsic value.

"BUILDING A BRIDGE BETWEEN 2 WORLDS"

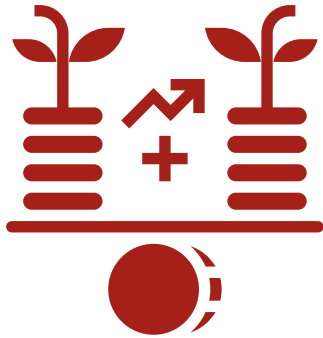
The belief that crypto will become a normal instrument in our daily life grows by the day. However, little is known about the purpose of the sales revenue when the coin is launched on various exchanges. The reason for this is that the company that introduced the coin usually has little or no clear information about the purpose of the coin.

"That is exactly what World Economic Coin is going to change"

"Our goal is to establish a **solid** cryptocurrency, **accessible** to all and innovative by providing **assurance** through a legal investment contract"



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WE Provide

Solidity

By focusing on a long-term strategy, we have to develop a solid business model where sustainable is the foundation.



WE Offer

Assurance

Through a legal agreement between WEcoin GmbH and an existing investment Fund, we gain legal protection for investors.



WE Are

Accessible

We provide a connection between the current financial world and digital innovation, easily accessible.



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LOAN AGREEMENT

INTRINSIC VALUE

Legally binding contracts between WEcoin and an traditional investment fund ensure the underlying value of the WEcoin in the traditional market. This substantial fair value exists in various active funds and assets that are contractually linked to the WEcoin company.

The use of this loan agreement reduces the risk associated with investing. As an investor, you can take advantage of the opportunity to invest in a Coin that represents a real intrinsic value. Using a loan agreement, World Economic Coin GmbH provides liquidity to an traditional investment fund.

In exchange, WEcoin receives annual interest payments, a stable source of income for the company. This continuous process has a positive impact on the development and growth of both businesses and will also reinforce the value of WEcoin. A responsible way to invest in crypto with a connection to the traditional world.





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UNSTABLE MARKET

To whomever you ask the world is aware that we are entering a financially troubling time. Global supply chain problems have never been this big. Financial markets and governments are overleveraged. We also have to deal with changing weather patterns and ecological disturbances and the exhaustion of natural resources all contribute. All these factors and circumstances contribute to the financially difficult times.



Market in turmoil

With developing country's taking the largest hit from the Covid pandemic, markets are unsure where to invest next. Additionally, some growth markets like mainland China have a proven track record of fudging the numbers and are now at the outset of the "largest housing bubble ever."

Invest in advanced economies

Advanced economies are expected to surpass their pre-pandemic growth path by 0.9% by 2024, but developing economies (excluding China) will be 5.5% below it." This makes advanced economies the only reliable long-term growth market option. Investors should strive to spread the risk as widely as possible, focusing on the most reliable projects to gain early access to some of the leading digital networks of the future.

SOLUTION: Investment in long term reliable projects
Cooperation is crucial to create the opportunity to invest capital exclusively in long-term projects within advanced economies.
Invest only in advanced, reliable economies, using broad investment tools to diversify financial risk.



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NEW INVESTORS

According to data from several financial institutions, the market is flooded with new investors. In particular, the group of young investors is attracted to the new markets of digital assets,(also know as crypto.)

It would be wise to reserve these markets for the more experienced investors or those who can handle the financial risk involved with these markets.

WEcoin combines the traditional market, characterized by long-term stability, with a more responsible form of the DEFI market, making it very interesting for both the traditional investor and the young generation to invest in this new concept.

Invest in advanced economies

Though the market is still held by large investors the willingness to invest is only increasing, especially amongst millennials. A combination of knowledge proliferation due to the internet and the global inflation we see at this day.

Allow small investors to participate

Join the hype of blockchain without the risk. Loan agreements allow for a traditional investment approach to crypto investment, loans are used to buy big ticket investments in traditional infrastructure projects allowing the small investor to co-decide with the large parties.

Senior Investors know from experience that it is wise to invest in bonds when starting as a young investor, and over time, it is more responsible for taking greater risks.

With the arrival of the Defi market, the young generation is attracted by the high rewards that characterize this short-term market. However, there is also a downside: the high risks and the manipulative parties operating in this market.



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INITIAL DEX OFFERING

An IDO is the launch (first issue) of a crypto coin on a decentralized exchange. DEX uses a decentralized exchange. The difference with a central exchange, such as that of Binance or Bitvavo, is that you always stay in control of your crypto coins. At central exchanges you will store your crypto coins at the exchanges. At decentralized exchanges you keep in control of your crypto coins in your own wallet.

Open and Fair

Usually, it is observed that, as soon as the token sale goes public, private investors buy a large number of tokens at a low price. At some point, these investors will sell their tokens to the general public with huge profits. With the IDO fundraising approach, companies, especially start-ups, do not need a centralized exchange or permission to start the fundraising event. Everyone can organize or participate in an IDO, so it is not just reserved for private investors.

Fast Trading

Another advantage of IDO is that the coin introduced is immediately available and ready for trade. From the moment of introduction, everyone has the opportunity to buy the coin and sell it at a later stage of the IDO at a higher price.

Immediate Liquidity

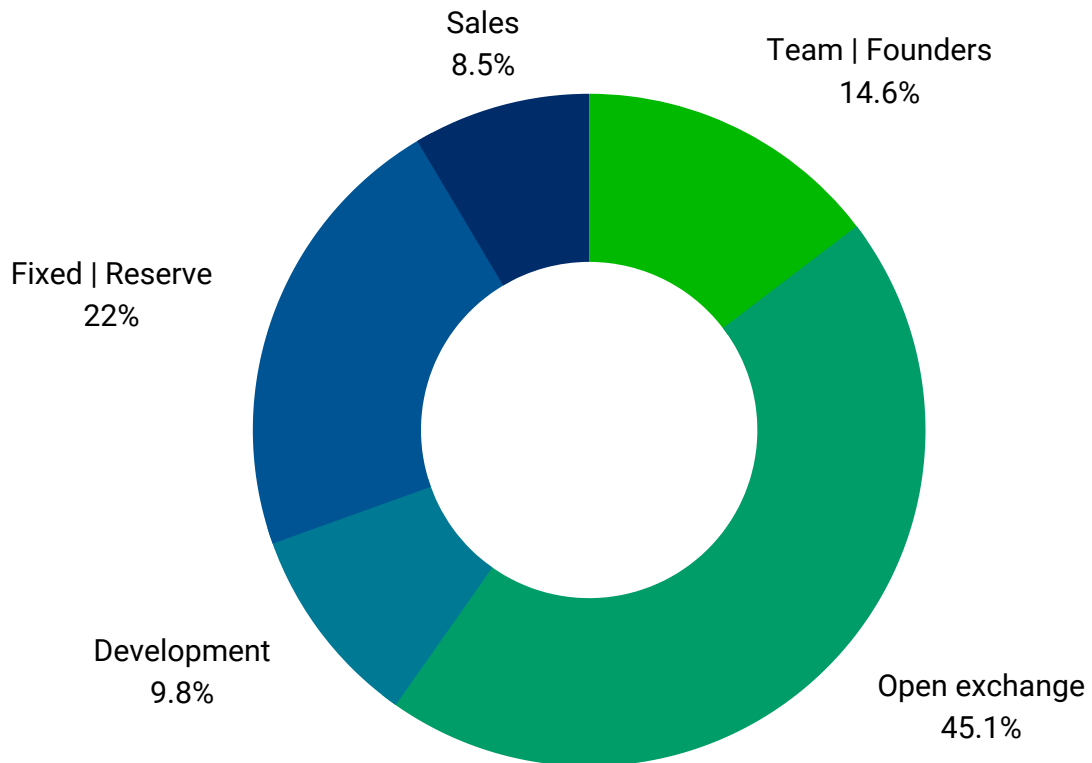
First, IDO provides immediate liquidity with little to no cost loss due to available liquidity tools in a DEX. Another advantage is that the token price will also benefit from this immediate liquidity.



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Distribution WEcoin Token

TOKEN OVERVIEW



The Wecoin distribution will take place according to the diagram above.





BLOCKCHAIN

Blockchain transactions are validated and reliable through complex calculations and cryptographic evidence among the parties involved. There is a fair accounting system, where the difference is that the entries in the general ledger have the following elements;

Immutable - any records made on this digital ledger (blockchain) cannot be changed without the agreement of all parties involved.

Provenance - The ability to track the origin and ownership of the information from each transaction, meaning certain data belongs to you at all times.

Decentralisation- each member of the blockchain structure has access to the whole distributed ledger. This open-book policy among all participants creates high confidence that each transaction is valid and ensures the system's transparency.

Security- by using blockchain technology, transactions are encrypted and cannot be stolen. You have exclusive access to your crypto money. And no one, not even the publisher of the coin, has access to your money.

Now that the features of blockchain have been discussed, we can look at the applicability, purposes and advantages of blockchain technology. In the beginning, blockchain architecture was applied particularly in the financial sector. However, these days, this technology helps create software development solutions for cryptocurrencies, record keeping, digital notary, and smart contracts.

Blockchain architecture can lead to several advantages, such as costs reduction, improved security and privacy, visibility and traceability and validity. It is, therefore, self-evident that Wecoin uses the advantages of blockchain technology.



BLOCKCHAIN

To summarize everything, blockchain technology can be viewed from business, legal, and technical perspectives as a great solution. It can help businesses run daily operations more easily within a network of mutually agreeing members. From a legal perspective, any intermediaries are excluded from the blockchain ledger and any connection is made between involved parties only. At the same time, technically, it ensures control, security, and privacy of data inside the system.

Blockchain technology enables organizations & companies in the following ways:

- Possibility to complete transactions much more quickly and with trust
- Cost reduction for businesses, or cross-enterprise processes while removing intermediaries, inefficiencies, and duplications
- Introduction of modern digital interaction
- Opportunity to keep detailed control over business processes and transactions without a central control point
- Remove cheating, cyber attacks, or other electronic crimes

A blockchain, with its transparent mechanisms and maximum clarity, will ultimately revolutionize the way individuals and societies carry out transactions and deal with one another. Unsurprisingly, many projects already exist using blockchain architecture. For example, TenX helps to spend cryptocurrencies, EOS.IO offers functionality for decentralized apps (DApps), Augur assists with a predictive market analysis for future events, etc.

The future looks bright for blockchain solutions. These are applied in fields like crowdfunding, stock trading, the sharing economy, in many aspect of the healthcare industry, etc.



ARCHITECTURE EXPLAINED

A blockchain is an open financial ledger or record in which every transaction is authenticated and authorized. A blockchain is designed as a decentralized network of millions of computers, commonly referred to as nodes. It's a distributed database architecture in which each node plays the role of a network administrator who voluntarily joins the network. Since there's no centralized information in a blockchain architecture, a blockchain is literally impossible to hack.

By using this technology the WeCoin gets the following properties:

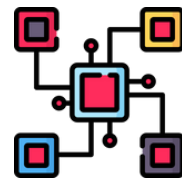
Fast transaction settlement



Transparent & auditable

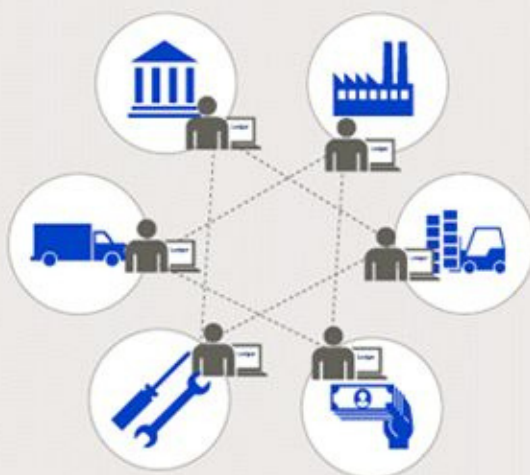


Reliability



Blockchain architecture supports a growing list of ordered records known as blocks. Each block maintains a timestamp and a link to the previous block.

How does blockchain work?



Transactions are complex.

- A** Each participant has his own, separate ledger — increasing the possibility of human error or fraud
- B** Reliance on intermediaries for validation creates inefficiencies
- C** Can be a paper-laden process, resulting in frequent delays and potential losses for all stakeholders



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What the first stock exchange did for the Dutch Republic. Digital assets can now accomplish for Everyone

Most people are familiar with "the Golden Age", a period with a great economic development. Business and trade spirit, innovation and increasing prosperity characterize this period.

It all started at the beginning of the 15th century when a new trading Republic was born, better known as the Netherlands. With one of the smallest populations, one of the smallest industries, without a permanent army and not even a king, the Netherlands developed into one of the most powerful trading republics.

In a society where ordinary people had little to say or participate in national affairs, sharing power was not considered lucrative. Automation and new business models were therefore seen as a threat to monopolism. The Dutch changed this system, renewed it, and were successful.

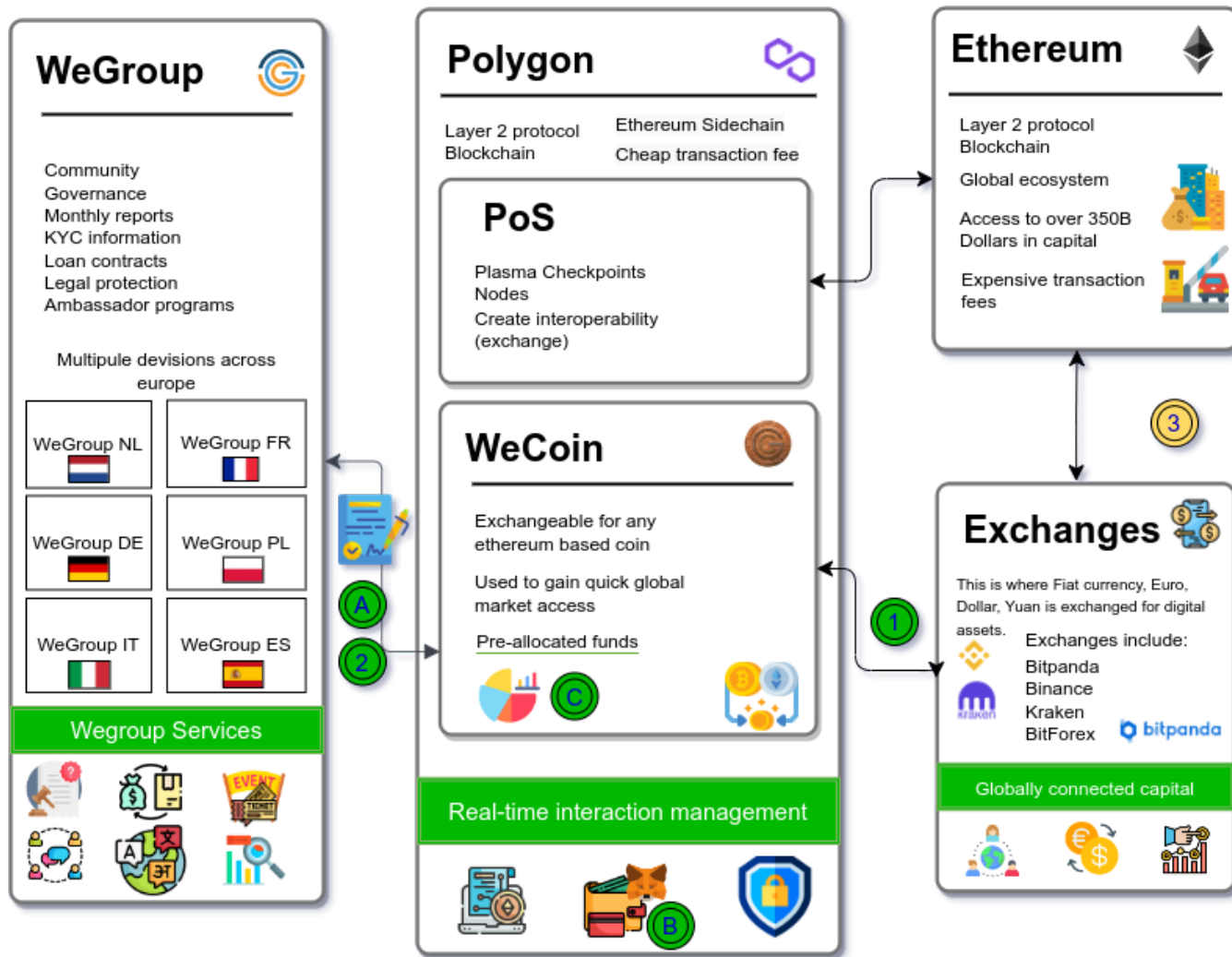
The Netherlands created a trading Republic through new technologies and the introduction of a stock market which allowed everyone to participate in the creation of wealth. Suddenly the benefits of automation were not seen as a threat but as a means to solve problems. Every country that embraced the system ended up in its golden age, rapidly raising the standard of living.





POLYGON

Polygon Crypto is an Indian cryptocurrency designed for building and connecting Ethereum-compatible blockchain networks. The primary aim of Polygon crypto is to scale Ethereum and secure this blockchain using Plasma PoS



Purchasing a contract trough WeGroup

- A** You sign a contract on the website www.worldeconomicgroup.com
- B** You create a wallet on the Polygon network using for example, metamask
- C** Funds are allocated to you from the pre-allocated funds

Ways for capital to flow into WeCoin

- 1** IDO is launched in the open market, people buy the WeCoin directly
- 2** When contracts mature, intrest is paid in Wecoin, the Wegroup buys WeCoin on the open market
- 3** People can exchange their ethereum for Polygon, and then buy Wecoin. Although ineffecient, Ethereum whales might find this a good option.



Year 1

Development Digital asset | Launch IDO | legal loan agreement | Generate 500.000 token holders | Development marketing strategie | launch marketing plan



Year 2

Continuing marketing plan | Generated 1.5 miljoen token holders | listing Exchanges



Year 3

Generated 2.0 miljoen token holders | listing Exchanges | dev. swap function farmers to customers



Year 4

Generated 2.0 miljoen token holders | listing Exchanges | dev. swap function retail | pilot fase swap farmers to customers | rol out swap



Year 5

Generated 2.5 miljoen token holders | Pilot fase swap retail | rol out swap



2022 - 2027



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RISKS

WEAKNESS

Volatility market

Hacking and fraud

TREATHS

STRENGHT

Legal Loan Agreement

Underlying value

OPPORTUNITY

KEY CHALLENGES:

Adaption of the WEcoin

The scale of the community



FINANCIALS

Company valuation €1.359.009,-
(as of Q2 2023)

BUDGET BREAKDOWN



KEY CHALLENGES:

Branding | trust |

Employee pool expansion



INCOME STATEMENTS

MAIN SOURCES OF VALUE CREATION Q4 2022

New
Partnerships



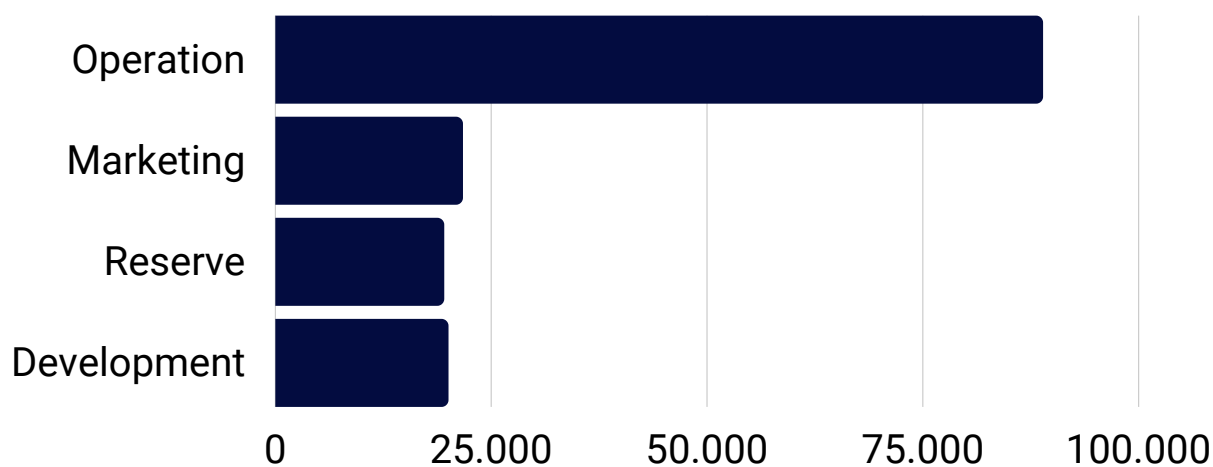
New Tokens Holders



Recurring Revenue from
interest



COMPANY EXPENSES



Growing Tech: Our 2022 Strategy

FINANCIAL TARGETS

Partnerships	€ 400.000
Clients	€ 1.500.000
Subscriptions	€ 1.000.000

FUTURE PLANS FOR GROWTH

New App Development	€ 200.000
Optimization of Current Products	€ 200.000

ADDITIONAL SOURCES OF REVENUE

Customized App Development	€ 1.000.000
Tiered Subscriptions	€ 500.000



TEAM | ADVISORS



Rick van der Meer

A die-hard entrepreneur with high moral ethics and father of 6, Rick makes sure the WeCoin and WeGroup gets done so that he can safeguard the future of his children by making sure more capital flows towards sustainable initiatives.



Olaf ten Hoopen

A born business marketer and graphical designer. Olaf thrives in making the complex easy and assist with us user integration. Should you have an questions, make sure you get in contact with him!



Jeffery Oortgiesen

An excellent legal professional, Jeffery has over 25 years of experience in matters of running companies and transactions. Jeffrey is reposponsible for making sure the contracts are rock solid.



Christiaan Verhoef

Bla bla christiaan

Partners

